



actsmart[®]
business
recycling.



CASE STUDY



GIO Stadium Iconic sporting venue



GIO Stadium is the largest sporting venue in the ACT. This iconic venue plays host to the famous Brumbies and Canberra Raiders. It seats more than 25 000 and sees more than 500 000 patrons through its doors each year.

WASTE ASSESSMENT

Now
RECYCLING

72%
of waste

The Actsmart Business team visited GIO Stadium to walk through its program and conduct an initial waste audit, which identified simple and easy-to-implement changes. The team then wrote a detailed and tailored report, including an action plan, targeting these four main areas for improvement:

1. public area recycling
2. catering kitchens
3. corporate boxes
4. education.

A number of actions were uncovered by the Actsmart Business team, which GIO Stadium diligently implemented. Education has been key, especially since the stadium deals with a large and diverse range of stakeholders - office staff, hospitality staff, caterers, cleaners, venue hirers and patrons (including the general public). The challenge is to coordinate the efforts of all these groups so everyone is recycling effectively.





CASE STUDY



RESULTS

GIO Stadium achieved results in many areas:

- patrons recycle most food and beverage packaging in public areas at events, with 'Recycle me' signs helping them sort waste correctly
- 100% of recyclable packaging from kitchens is recycled
- recycling facilities in corporate boxes has doubled and organic recycling bins have been introduced
- signage provided by Actsmart, including clear labelling for bins, has supported recycling
- all food waste is placed in organic bins and is composted
- 'smart' purchasing - no polystyrene products or soft plastics are bought for canteens and cafes.

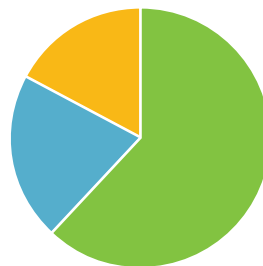
The Actsmart Business program has been a 'win-win' with both the environment and our bottom line seeing benefits.

Neale Guthrie - GIO Stadium

RECYCLING RESULTS

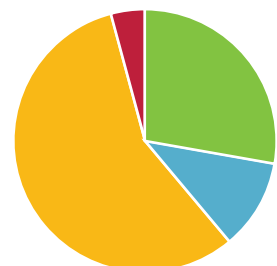


Initial Audit Composition



■ Landfill 62%
■ Paper/Cardboard 21%
■ Mixed Recyclables 17%

Latest Audit Composition



■ Landfill 28%
■ Paper/Cardboard 11%
■ Mixed Recyclables 57%
■ Organic 4%

FOR MORE INFORMATION



ACT
Government

make (the) change