



East Hotel 4.5-star apartment hotel



The East Hotel is a vibrant, arty hotel in a modern concrete and glass building 2.3 kilometres from Parliament House. It's a purpose-built, 4.5-star apartment hotel that has won multiple awards for its fitout and service.

WASTE ASSESSMENT

An assessor from the Actsmart Business team visited the East Hotel to review its recycling and waste management operations. The assessment was free.

The assessor presented Actsmart's 10 step program to management and identified ways the hotel could reduce its carbon footprint. The assessor also made recommendations on how the East Hotel could shift behaviours in its daily operations to increase recycling and reduce waste.

The hotel's housekeepers now collect the large amount of waste from guest rooms, such as coffee pods, shampoo, soap and other bathroom amenities, and separate for recycling. They do so as they clean the rooms, a highly efficient approach.

The Actsmart team provided training and tools to help the team at East Hotel. They provided stickers to put on recycling bins to guide staff on correct recycling, and the additional bins needed in certain areas.

**Now
SAVING
18%
in waste removal costs**





CASE STUDY



RESULTS

Key achievements included:

- 18% cost savings in waste removal
- 40% minimisation in volume of waste sent to landfill.

“The Actsmart team provided advice, training of staff and other support to keep our team focused.

I would absolutely recommend the Actsmart program to other businesses in the ACT. It's brought our team together for a cause, helped us save money and reduced our waste to landfill.”

Todd Handy, General Manager, East Hotel

RECYCLING RESULTS



Category	Before (%)	After (%)
Landfill	73%	51%
Paper	0%	8%
Recycle	27%	37%
Organic	0%	4%

FOR MORE INFORMATION



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P 13 22 81 | E actsmartbusiness@act.gov.au | W actsmart.act.gov.au